



## **MEDIA RELEASE: 16 May 2017**

### **SPOTLIGHT: Barangaroo's Vivid Sydney debut delivers a feast for all the senses**

*Spectacular Lights, sights and delicious delights at Vivid Sydney's newest precinct*

Sydney's newest waterfront destination will burst into a spectacular kaleidoscope of light, colour and sound when Barangaroo (South) makes its **Vivid Sydney** debut with an illuminated trail of light installations, from 26 May to 17 June 2017.

NSW Minister for Tourism and Major Events, Adam Marshall said: "For the first time Australia's largest event will encompass Barangaroo (South) with a remarkable program that showcases Sydney's newest harbour-side precinct to visitors from around the world."

"Visitors to Vivid Sydney's newest CBD precinct will uncover secret worlds and create their own universe as they wander and weave through the streets and laneways of Barangaroo before discovering a delicious dining destination."

Light installations will be a feast for the senses (and sensors) as visitors become part of the artwork and 'feel' sounds matched to changing light; dive deep into the harbour to explore a magical waterworld; unearth the secrets of Barangaroo when the 'ground' opens; and go on a global voyage of discovery immersed in a personal sound bubble. Visitors can then enjoy a foodie paradise with the precinct offering a smorgasbord of dining options, whether guests are hungry for a quick 'grab and go' meal for their family, or a sit-down dinner to complete their date night.

#### **Vivid Sydney at Barangaroo (South) highlights include:**

- **A Day in the Light:** Life becomes the art as you move through this immersive, multi-sensory experience, created by renowned French/Italian artistic collective Danny Rose. As light and sound blend to recreate the day from dawn to dark, you'll 'feel' the sound of the changing shades of light.
- **Trapdoor:** Did the earth move for you? Step into this incredible optical illusion if you dare and see a spectacular, mysterious, cavernous underworld open before your eyes – and under your feet. Fantastical floor murals and sensational scene swaps spring to life to tell the stories of Barangaroo.
- **You-niverse:** An out of this world experience that puts you at the centre of your own 'You-niverse'. Pop on the wireless silent disco headphones and go on a voyage of discovery





through a kaleidoscope of vibrant visuals and spectacular soundscapes, where you'll encounter everything from Indigenous Elders and global explorers, to yoga festivals and 'doof-doof' music at Australian bush parties.

- **What Lies Beneath:** Ever wondered what secrets lurk in the waters of Sydney Harbour? Join a colourful cast of characters from another world as they explore the marvels and mysteries of one of the world's most beautiful bodies of water in this roving piece that will delight the young, and young at heart.

After taking in the bright lights, enjoy a Vivid-inspired cocktail at Banksii, or keep the kids smiling with neon glow-in-the-dark hair spray and face art at Blown Lux, as well as delicious handmade brightly coloured chocolate lollipops at Oh! Boo Chocolates.

Vivid Sydney at Barangaroo (South) is easily accessible from Wynyard Station via Wynyard Walk and is just a short stroll from King Street Wharf and Darling Harbour. Visit [www.vividsydney.com](http://www.vividsydney.com) and [www.barangaroo.sydney](http://www.barangaroo.sydney) for more information.

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**About Vivid Sydney:** Vivid Sydney is the world's largest festival of light, music and ideas, which for 23 days - from 26 May to 17 June 2017 - transforms the Harbour City with its unique colourful, creative canvas. In 2016 Vivid Sydney attracted a record 2.31 million attendees. Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency. Vivid Sydney features large scale light installations and projections - Vivid Light; music performances and collaborations - Vivid Music (including Vivid LIVE at the Sydney Opera House); and creative ideas, discussion and debate - Vivid Ideas, all celebrating Sydney as the creative hub of the Asia-Pacific. Vivid Sydney is in its ninth year. For more information, please visit [www.vividsydney.com](http://www.vividsydney.com).

